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AF

AMENDMENT TRANSMITTAL LETTER			ATTORNEY'S DOCKET NO.: 0010-3			
SERIAL NUMBER: 09/909,643	FILING DATE: July 20, 2001	EXAMINER: Jeffrey D. Carlson	GROUP ART UNIT: 3622			
INVENTION: DIRECT INTERNET ADVERTISING						
INVENTOR(S): Andrew S. Kanter						
TO THE ASSISTANT COMMISSIONER FOR PATENTS: Transmitted herewith is an amendment in the above-identified application. The fee has been calculated as shown below.						
CLAIMS AS AMENDED						
(1)	(2) CLAIMS REMAINING AFTER AMENDMENT	(3)	(4) HIGHEST NUMBER PREVIOUSLY PAID FOR	(5) NO. OF EXTRA CLAIMS PRESENT	(6) RATE	(7) ADDITIONAL FEE
TOTAL CLAIMS	16	MINUS	20	0	X \$25	0.00
INDEP. CLAIMS	3	MINUS	4	0	X \$100	0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT						\$ 0.00

* If the entry in column 2 is less than the entry in column 4, write "0" in column 5.
 ** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space.
 *** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space.

☒ No additional fee is required.

☐ Charge \$ _____ to Deposit Account No. _____. A triplicate copy of this sheet is enclosed.

☐ The undersigned petitions for any extension of time for filing this document required under 37 C.F.R. 1.136 and submits a check for \$ _____ to cover the fee for filing a Request For Continued Prosecution. _____ A triplicate copy of this sheet is enclosed.

☒ Charge any additional fees to Deposit Account No. 50-3832

July 14, 2008

Date

(908) 901-0220

Phone

Signature

Ernest D. Buff

Attorney Name

25,833

Reg. Number

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on July 14, 2008.

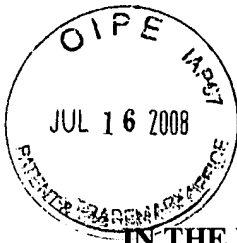
(Signature)

Ernest D. Buff

Attorney of Record

July 14, 2008

(Date)



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Andrew S. Kanter Group Art Unit: 3622
Serial No.: 09/909,643 Examiner: Jeffrey D. Carlson
Filed: July 20, 2001
For: **DIRECT INTERNET ADVERTISING**
Docket No.: 0010-3

Ernest D. Buff & Associates, LLC.
231 Somerville Road
Bedminster, NJ 07921
July 14, 2008

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

AMENDMENT UNDER 37 CFR 1.116

In response to the Final Office Action dated April 28, 2008, kindly amend the
above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on
page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.